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Press Release

The Northlake Partners announces the 2013 launch of BluWare, a Sales Order Management and Distribution add-on suite for Dynamics ERP.

BluWare is a web-based Sales Order Management, Distribution and Logistics System that extends the power of Dynamics GP, Dynamics AX, and many other ERP platforms for food manufacturing, processing and distribution companies.

Bothel, Washington, May 31, 2013: [BluWare](#) enables companies to quickly meet the unique needs of their business, automate key business processes and integrate with other line-of-business applications to extend the power of BluWare across the organization. BluWare offers a user experience that is configured to company roles and can be further personalized to meet user specific preferences which eliminates much of the clutter while improving the accuracy of company employees.

The 2013 release of [BluWare includes enhanced functionality for many of the key capabilities needed for food manufacturing, processing and distribution that have not been built into Dynamics GP, Dynamics AX and many other ERP platforms](#). Some of the key functionality that BluWare includes:

- Customizable and enhanced attributes for items, customers, ship-to addresses and transactions.
- Automated reporting and email distribution based on configurable business logic.
- Shipment route planning and costing.
- Sales programs for freight, sales commissions and brokerage fees.
- Customizable workflows based on site location and transaction type.

"Our experience with BluWare and The Northlake Partners has been very positive. BluWare adds many key features missing from Dynamics GP in a fast, intuitive, and easy to use interface. The 2013 version of BluWare has improved the capability and efficiency throughout the entire workflow for our core sales, logistics, and inventory processes and given us visibility that was missing. Northlake's commitment to improving and enhancing BluWare and designing features that improve our efficiency goes beyond what we have experienced with other software companies and ensures us that the application will meet the needs of our business for years to come" – VP of Sales & Marketing, Cooke Aquaculture

Please Register for the Upcoming BluWare Webinar on Wednesday, June 19, 2013.

Sessions will be held at 8:00am - 9:00am PST and 10:00am – 11:00am PST.

Register for this Event at: <http://thenorthlakepartners.com/launch.php>

The Northlake Partners, LLC delivers [software and services for the food manufacturing, processing and distribution industries](#). Northlake leveraged years of software development and industry experience along with significant input from customers to develop BluWare, a leading web based add-on suite for Microsoft Dynamics GP and Dynamics AX. BluWare is a comprehensive Sales Order Management, Distribution and Logistics system that extends the power of Dynamics GP and Dynamics AX to help companies work faster and smarter. From the start, organizations can meet their unique business needs, automate key business processes and integrate with other line-of-business applications to extend the power of BluWare across the enterprise. Northlake has the industry background and a proven process for successfully guiding companies through process improvements from accounting through operations and shipping. With customers in the United States and Canada, Northlake is located in Bothell, WA. To learn more, visit: www.thenorthlakepartners.com.